

# Alt Production Hosting Manifesto



Founded by Gabriel Love

## Introduction

I am building a platform because I refuse to accept a web where creators beg for permission, rent their audiences from platforms, and pay premium rates to be shrivelled. Alt Production Hosting exists to return control to the people who make things. It is a morally-conscious, security-first, renewable-powered infrastructure project whose purpose is simple: give creators freedom, keep their data sovereign, and make the business strong enough to sustain that promise for decades.

## Why this exists

I have lived inside systems that concentrated power, extracted value, and broke trust. I also know what it is to carry complex trauma and still choose to build. This company is my answer to both realities. I will not replicate harm in the name of growth. I will not starve the mission in the name of purity. I will build a profitable, resilient engine so that ethical infrastructure can outlive me, and I will keep the mission non-negotiable: creators own their data, creators keep their keys, creators are free to leave with everything they brought.

## What “freedom” actually means here

Freedom is not a slogan. It is the architecture. Users can self-host or use our nodes the way they use power from a grid: pay only for what is consumed, keep the breaker box in their own hands, and see exactly how the current flows. Storage is priced transparently. Compute is metered with the same honesty. There are no dark patterns, loyalty traps, or surprise throttles. Export is a first-class feature, not a technical obstacle. Every decision returns agency to the edge, back to the creator.

The ethic: moral capitalism, trust minimised

I accept the necessity of commerce and reject the inevitability of exploitation. Profit here is oxygen for the mission, not its master. We charge fairly for storage and compute, we reinvest surplus in renewable energy, open tooling, and community initiatives, and we publish the percentages. Contracts are plain-language; pricing is legible; cancellation is effortless. We behave as if regulators, journalists, and users are already watching—because they should be.

Security is a promise, not a pitch

I design like a pessimist so people can live like optimists. Zero-trust by default. Least privilege everywhere.

Cryptographic guarantees over policy guarantees.

Defense-in-depth with independent controls so no single mistake becomes a catastrophe. Privacy is default-on; telemetry is minimal, anonymised, and documented.

Incident response is rehearsed. Breaches, should they occur, are disclosed promptly with root cause, blast radius, remediation, and user-action guidance. “We don’t know yet” is an acceptable sentence; “no comment” is not.

Trauma-informed engineering

I know the feeling of being failed by guardians. That knowledge shapes the system. There are no hidden dependencies on single heroes, no architectural chokepoints that turn trust into a cliff edge.

Documentation is exhaustive so no future teammate needs to read my mind to keep the lights on. Monitoring is compassionate: alerts page machines before they page people. On-call rotations are humane. Burnout is treated as a production incident because it is one.

Quantum-ready, future-proof by design

I cannot predict the exact arrival of practical quantum threats, but I can build for swap-in cryptography and staged migrations. Algorithms are abstracted behind

interfaces; keys are compartmentalised; policy and crypto agility are table stakes. When PQC standards stabilise, we will roll upgrades with dual-stack periods, clear comms, and verifiable proofs. The system is built to absorb the future without breaking the present.

### Energy and the right to compute

If the internet is essential infrastructure, the energy behind it must be ethical. Our roadmap is to operate on progressively higher shares of on-site solar, micro-wind, and storage, measured publicly. Uptime should not mean ecological debt. Efficiency is not an optimisation pass; it is the first requirement. We prefer small, smart nodes to wasteful monoliths, and we will publish power profiles so customers can compute with conscience.

### Moderation and dignity

We will not outsource our morals to engagement metrics. We enforce clear, consistently applied rules that protect people from harm without silencing legitimate expression. Safety tooling is built to support human judgement, not replace it. Appeals exist. Process is documented. Our AI systems are bounded by policy, explainable where possible, and never used to secretly profile paying users.

## Governance that treats users like stakeholders

Creators are not our product; they are our constituency.

We will convene user councils, publish change logs with opt-out windows, and run real RFCs for breaking changes.

Security advisories and roadmap debates happen in the open. When we make money, the story of where it goes is knowable. When we make mistakes, the story of how we fix them is public.

## The product philosophy

Build the minimum honest system and make it excellent.

Fewer features, stronger guarantees. Defaults that feel like wise choices. Interfaces that reveal power without demanding obsession. Documentation that respects the reader's time. APIs that are boring in the best way.

Everything composable. Nothing sticky for its own sake.

Interop beats lock-in. Export is a button, not a project.

## The founder's pledge

I will not hide behind genius myths or martyrdom. I will

build systems so that I can rest without everything

depending on my nervous system being perfect that day. I

will ask for help before it becomes an emergency. I will

hire carefully, document relentlessly, and trust the process

I designed more than I trust any one person, including myself. I will measure success in the autonomy my users gain, the power we generate cleanly, the incidents we prevent, the clarity of our writing, and the sleep I get without fear.

### How decisions get made

When choices are hard, we apply a simple sequence. First, protect user agency. Second, protect system integrity. Third, protect team health. Fourth, protect margin to sustain the first three. If a decision increases revenue but erodes any of those prior layers, it is the wrong decision. If it increases clarity, resilience, and dignity, even at short-term cost, it belongs here.

### How we show up in the world

We speak plainly. We publish receipts. We default to open standards and prefer open source when it doesn't compromise safety or sustainability. We collaborate with communities doing adjacent work and credit our debts. We treat competitors fairly and learn from them without copying their vices. We build with the humility that comes from knowing real people will entrust us with pieces of their lives.

## The invitation

If you are a creator who wants your work to outlast algorithms, if you are a developer who wants infrastructure that respects your intelligence, if you believe profit can be clean and power can be shared, you are already one of us. Bring your projects. Bring your questions. Bring your boundaries. We'll bring the uptime, the transparency, and the courage to say "no" when "yes" would be easier.

## The promise

Alt Production will remain what birthed it: a convergence of autonomy, security, and sustainability in service of human creativity. We will grow at the speed of integrity, not hype. We will design for the day you decide to leave, and we will work every day to be the place you never want to.

Love,

Gabriel (CEO, Founder, Architect, Survivor, Builder.)